JASMINE DISCOVERS TECH 2025 IMPACT REPORT

We are deeply grateful to all our sponsors and partners who made the Jasmine Discovers Tech book reading initiative a success.

To our **sponsors**, your financial and in-kind contributions enabled us to print and distribute books, manage logistics, support volunteers, and deliver a meaningful experience to every girl. To our **partners**, thank you for collaborating with us by hosting reading sessions and engaging girls within your communities. Your support helped bring the vision to life across diverse locations.

With your help, we exceeded our goal of reaching 1,000 girls with 1,000 books. Thank you for being part of this impactful journey and investing in the future of girls in technology.

Executive Summary

This report highlights the execution and outcomes of the *Jasmine Discovers Tech* initiative — a month-long book reading initiative designed to introduce girls to the world of technology through storytelling. Held across multiple locations, the initiative reached **1,418 girls** and facilitated the **distribution of 1,000 books**.
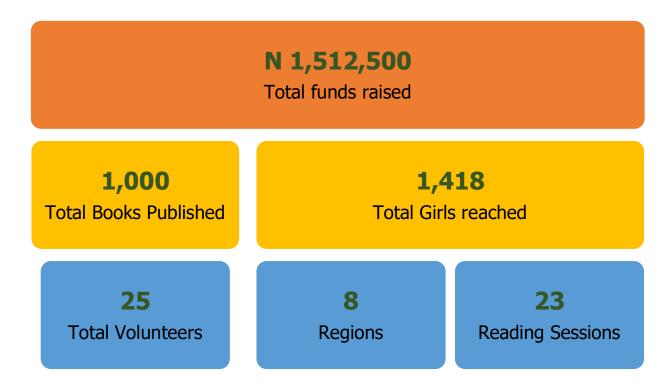
Program Overview
- Objective: To spark early interest in technology among girls through a relatable, fictional book.
- Target Audience: Girls within the age bracket of **8-16.**
- Duration: April 25 - May 25.
- Partner/Host Organizations & Individuals: **20** hosts—including 12 organizations, 7 schools, and 1 independent host—who helped mobilize girls and facilitate book readings in their communities.

Geographical Reach
- Regions Covered: Lagos, Abuja, Ibadan, Ota, Calabar, Anambra, Ghana & Kaduna.

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Total funds raised

1,000
Total Books Published

1,418
Total Girls reached

25
Total Volunteers

8
Regions

23
Reading Sessions

Program Activities

1. Book Readings: Interactive reading sessions conducted in classrooms and community centers.
2. Q&A Sessions: Engaging discussions following the readings.
3. Book Distribution: Participants received a personal copy of the book.
4. Photo Sessions: Photos and videos captured by volunteers and hosts to document the activities.

Impact Highlights

- Sparked greater curiosity and enthusiasm for technology subjects among girls, with boys also showing strong interest—some even joining the book reading sessions.
- Positive testimonials from teachers, parents, hosts, and volunteers praising the book's relevance and impact.
- Several girls expressed interest in joining tech clubs and exploring careers in technology, inspired by the program.

Media & Publicity

- Oracle Blog News- read here

- Book reading photos & videos Link- view here